



CYSTIC FIBROSIS FOUNDATION

FRIDAY, JUNE 9, 2023
7PM - 10:30PM
THE WHARF

**2023 SPONSORSHIP
OPPORTUNITIES**

Purchase Tickets & Sponsorships
events.cff.org/metrodcbrewersball

Mark Spira
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JOIN US AT **THE BEST** CRAFT BEER & FOOD EVENT IN TOWN — **BREWER'S BALL**

Serving up hope for a cure, one pint at a time since 2005.

Join us for the 18th annual Brewer's Ball, now in our second year on District Pier on DC's Wharf.

Brewer's Ball has earned its reputation as the craft beer event of the season and our location on the waterfront in DC places us in one of DC's hottest spots to see and be seen.

Guests enjoy unlimited samplings from some of the best area breweries and popular restaurants while they dance the night away and enjoy some of the best views along the water in DC.

Your sponsorship will be seen by over 500 of Washington's top corporate and community leaders at the event. Friends, family, clients all join us for an amazing event every year.

All of the beer, food and fun will leave you feeling good about contributing to finding a life-long cure for all people living with cystic fibrosis.

For information about sponsorship, ticketing or other forms of participation, please contact:

MARK SPIRA
Development Director
mspira@cff.org
(301) 657-8444



DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.

A CURE FOR ALL

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others.

SPONSORSHIPS AT A GLANCE

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$30,000 Served Up

(\$28,185 tax-deductible)

Thirty (30) VIP guest admission tickets which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$20,000 Presenting

(\$19,032 tax-deductible)

Sixteen (16) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$15,000 LEVEL

(\$14,274 tax-deductible)

Twelve (12) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$10,000 LEVEL

(\$9,516 tax-deductible)

Eight (8) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$7,500 LEVEL

(\$7,137 tax-deductible)

Six (6) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$5,000 LEVEL

(\$4,758 tax-deductible)

Four (4) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$2,500 LEVEL

(\$2,298 tax-deductible)

Four (4) general admission tickets to Brewer's Ball

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT & TITLE SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$30,000 LEVEL **Served Up Sponsor** **1 Available** **(\$28,185 tax-deductible)**

- Sponsor recognition for the event, i.e. The 18th Annual Brewer's Ball Served Up by (Your Company)
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - All Brewer's Ball social media posts on Metro DC's Facebook, Instagram, and LinkedIn
 - Opportunity to share a thank you video on Chapter Facebook page (CF Foundation reviewed, limited to 60 sec.)
 - Two full-page color acknowledgments in the tasting journal
 - Display space at event, to include a 6 foot table and signage, with opportunity for onsite distribution of company-branded materials to up to 600 people
 - Company logo projected at the event
- Thirty (30) VIP guest admission tickets which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$20,000 LEVEL **Presenting Sponsor** **2 Available** **(\$19,032 tax-deductible)**

- Presenting sponsor recognition for the event, i.e. The 18th Annual Brewer's Ball Presented by (your company)
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - All Brewer's Ball social media posts on Metro DC's Facebook, Instagram, and LinkedIn
 - Opportunity to share a thank you video on Chapter Facebook page (CF Foundation reviewed, limited to 60 sec.)
 - Recognition on event signage, prominently displayed
 - One full-page color acknowledgments in the tasting journal
- Sixteen (16) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$15,000 LEVEL

(\$14,274 tax-deductible)

VIP Sponsor 1 **SOLD**, 1 Available

- Branding as sponsor of the VIP area

Tasting Glass Sponsor 2 Available

- Branding on the event tasting glasses – logo on 600 tasting glasses

Station Sponsor 2 Available

- Branding as sponsor of the event tasting stations – logo and support listed on all station signs, station map

\$15,000 Sponsorships Include:

- Twelve (12) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- Recognition on all event materials and at the event
 - One full-page acknowledgement in the tasting journal
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn
 - Opportunity to share a thank you video on Chapter Facebook page (CF Foundation reviewed, limited to 30 sec.)

\$10,000 LEVEL

(\$9,516 tax-deductible)

Water Bottle Sponsor 1 Available

- Branding on the water bottles at the event

Mission Moment Sponsor 2 Available

- Branding as Mission Moment Sponsor; signs featuring photos of people with cystic fibrosis displayed throughout the room, with your logo

\$10,000 Sponsorships Include:

- Eight (8) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- Recognition on all event materials and at the event
 - One full-page acknowledgement in the tasting journal
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$7,500 LEVEL

(\$7,137 tax-deductible)

Extra Hoppy Sponsor

10 Available

- Six (6) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- Recognition on all event materials
 - One full-page acknowledgement in the tasting journal
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

\$5,000 LEVEL

(\$4,758 tax-deductible)

Hops Sponsor

10 Available

- Four (4) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- One half-page acknowledgement in the tasting journal
- Recognition on all event materials
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Four (4) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

\$2,500 LEVEL

(\$2,298 tax-deductible)

Barley Sponsor

40 Available

- Four (4) general admission tickets to Brewer's Ball
- Listing in the tasting journal
- Recognition on all event materials
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Two (2) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

ADVERTISEMENT & TICKET LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$1,000 LEVEL

(\$899 tax-deductible)

Tasting Book (Full Page) 30 Available

- Full-Page Acknowledgement (5.25" x 8.25")
- Two (2) general admission tickets to Brewer's Ball

\$500 LEVEL

(\$500 tax-deductible)

Tasting Book (Half Page) 50 Available

- Half-Page Acknowledgement (5.25" x 4")

\$250 VIP TICKET

(\$190 tax-deductible)

VIP Admission to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

*No hard copy tickets will be distributed. Check-in at registration upon arrival. Final event details will be emailed the week of the event.

\$150 GENERAL ADMISSION TICKET

(\$100 tax-deductible)

Admission to Brewer's Ball (7pm to 10:30pm)

*No hard copy tickets will be distributed. Check-in at registration upon arrival. Final event details will be emailed the week of the event.

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

2023 SPONSORSHIP FORM



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | | |
|---|---|--|
| <input type="checkbox"/> Served Up \$30,000 (TD \$28,185) | <input type="checkbox"/> Water Bottle \$10,000 (TD \$9,516) | <input type="checkbox"/> Tasting Book (Full Page) \$1,000 (TD \$899) |
| <input type="checkbox"/> Presenting \$20,000 (TD \$19,032) | <input type="checkbox"/> Mission Moment \$10,000 (TD \$9,516) | <input type="checkbox"/> Tasting Book (Half Page) \$500 (TD \$500) |
| <input type="checkbox"/> VIP \$15,000 (TD \$14,274) | <input type="checkbox"/> Extra Hoppy \$7,500 (TD \$7,137) | <input type="checkbox"/> VIP General Admission Ticket \$250 (TD \$190) |
| <input type="checkbox"/> Tasting Glass \$15,000 (TD \$14,274) | <input type="checkbox"/> Hops \$5,000 (TD \$4,758) | <input type="checkbox"/> General Admission Ticket \$150 (TD \$100) |
| <input type="checkbox"/> Station \$15,000 (TD \$14,274) | <input type="checkbox"/> Barley \$2,500 (TD \$2,298) | |

I cannot sponsor but want to make a general donation to the event: ☐ _____

Sponsorship Payment:

- ☐ Check enclosed (payable to the Cystic Fibrosis Foundation) ☐ Please invoice ☐ Please call for payment: _____
- ☐ Company Credit Card Payment ☐ Personal Credit Card Payment

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

Name on Card: _____ Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Metro D.C. Chapter | Mark Spira | 4550 Montgomery Ave. Suite 1100N, Bethesda, MD 20814 | 301.657.8444

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 14 times its 2022 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and well-being of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

Due to the dangerous effects of smoking on the lungs all CF Foundation Events are non-smoking/vaping. Please see a staff member at the registration desk if you have questions.