



CYSTIC FIBROSIS FOUNDATION

FRIDAY, JUNE 7, 2024
7PM - 10:30PM
THE WHARF

**2024 SPONSORSHIP
OPPORTUNITIES**

Purchase Tickets & Sponsorships
events.cff.org/dcbrewersball

Mark Spira
mSPIRA@cff.org | 301.215.7428





For information about sponsorship, ticketing or other forms of participation, please contact:

MARK SPIRA
Development Director
mSPIRA@cff.org
(301) 215-7428

JOIN US AT **THE BEST** CRAFT BEER & FOOD EVENT IN TOWN — **BREWER'S BALL**

Serving up hope for a cure, one pint at a time since 2005.

Join us for the 19th annual Brewer's Ball, now in our third year at District Pier on DC's Wharf.

Brewer's Ball has earned its reputation as the craft beer event of the season and our location on the waterfront in DC places us in one of DC's hottest spots to see and be seen.

Guests enjoy unlimited samplings from some of the best area breweries and popular restaurants while they dance the night away and enjoy some of the best views along the water in DC.

Your sponsorship will be seen by over 600 of Washington's top corporate and community leaders at the event. Friends, family, clients all join us for an amazing event every year.

All of the beer, food and fun will leave you feeling good about contributing to finding a life-long cure for all people living with cystic fibrosis.



DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond.

People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And, many children and adults with CF still face the sobering prospect of a shortened life span.

A CURE FOR ALL

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others.

SPONSORSHIPS AT A GLANCE

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$30,000 Served Up

(\$27,750 tax-deductible)

Thirty (30) VIP guest admission tickets which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$20,000 Presenting

(\$18,800 tax-deductible)

Sixteen (16) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$15,000 LEVEL

(\$14,100 tax-deductible)

Twelve (12) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$10,000 LEVEL

(\$9,400 tax-deductible)

Eight (8) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$7,500 LEVEL

(\$7,050 tax-deductible)

Six (6) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$5,000 LEVEL

(\$4,700 tax-deductible)

Four (4) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$2,500 LEVEL

(\$2,228 tax-deductible)

Four (4) general admission tickets to Brewer's Ball

EVENT & TITLE SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$30,000 LEVEL Served Up Sponsor 1 Available (\$27,750 tax-deductible)

- Sponsor recognition for the event, i.e. The 19th Annual Brewer's Ball Served Up by (Your Company)
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - All Brewer's Ball social media posts on Metro DC's Facebook, Instagram, and LinkedIn
 - Opportunity to share a thank you video on Chapter Facebook page (CF Foundation reviewed, limited to 60 sec.)
 - Two full-page color acknowledgments in the tasting journal
 - Display space at event, to include a 6 foot table and signage, with opportunity for onsite distribution of company-branded materials to up to 600 people
 - Company logo projected at the event
- Thirty (30) VIP guest admission tickets which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

\$20,000 LEVEL Presenting Sponsor 2 Available (\$18,800 tax-deductible)

- Presenting sponsor recognition for the event, i.e. The 19th Annual Brewer's Ball Presented by (your company)
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - All Brewer's Ball social media posts on Metro DC's Facebook, Instagram, and LinkedIn
 - Opportunity to share a thank you video on Chapter Facebook page (CF Foundation reviewed, limited to 60 sec.)
 - Recognition on event signage, prominently displayed
 - One full-page color acknowledgments in the tasting journal
- Sixteen (16) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$15,000 LEVEL

(\$14,100 tax-deductible)

VIP Sponsor 2 Available

- Branding as sponsor of the VIP area

Tasting Glass Sponsor 2 Available

- Branding on the event tasting glasses – logo on 600 tasting glasses

Station Sponsor 2 Available

- Branding as sponsor of the event tasting stations – logo and support listed on all station signs, station map

\$15,000 Sponsorships Include:

- Twelve (12) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- Recognition on all event materials and at the event
 - One full-page acknowledgement in the tasting journal
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn
 - Opportunity to share a thank you video on Chapter Facebook page (CF Foundation reviewed, limited to 30 sec.)

\$10,000 LEVEL

(\$9,400 tax-deductible)

Water Bottle Sponsor 1 Available

- Branding on the water bottles at the event

Mission Moment Sponsor 2 Available

- Branding as Mission Moment Sponsor; signs featuring photos of people with cystic fibrosis displayed throughout the room, with your logo

\$10,000 Sponsorships Include:

- Eight (8) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- Recognition on all event materials and at the event
 - One full-page acknowledgement in the tasting journal
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$7,500 LEVEL

(\$7,050 tax-deductible)

Extra Hoppy Sponsor **10 Available**

- Six (6) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- Recognition on all event materials
 - One full-page acknowledgement in the tasting journal
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

\$5,000 LEVEL

(\$4,700 tax-deductible)

Hops Sponsor **10 Available**

- Four (4) VIP guest admission tickets to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)
- One half-page acknowledgement in the tasting journal
- Recognition on all event materials
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Four (4) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

\$2,500 LEVEL

(\$2,228 tax-deductible)

Barley Sponsor **40 Available**

- Four (4) general admission tickets to Brewer's Ball
- Listing in the tasting journal
- Recognition on all event materials
 - Brewer's Ball specific email communications
 - Brewer's Ball website
 - Two (2) social media posts on Metro DC's Facebook, Instagram, and LinkedIn

ACKNOWLEDGMENT & TICKET LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



\$1,000 LEVEL

(\$865 tax-deductible)

Tasting Book (Full Page) 30 Available

- Full-Page Acknowledgement (5.25" x 8.25")
- Two (2) general admission tickets to Brewer's Ball

\$500 LEVEL

(\$500 tax-deductible)

Tasting Book (Half Page) 50 Available

- Half-Page Acknowledgement (5.25" x 4")

\$250 VIP TICKET

(\$175 tax-deductible)

VIP Admission to Brewer's Ball which includes event access one (1) hour early and a separate VIP area (6pm to 10:30pm)

*No hard copy tickets will be distributed. Check-in at registration upon arrival. Final event details will be emailed the week of the event.

\$150 GENERAL ADMISSION TICKET

(\$82 tax-deductible)

Admission to Brewer's Ball (7pm to 10:30pm)

*No hard copy tickets will be distributed. Check-in at registration upon arrival. Final event details will be emailed the week of the event.

2024 SPONSORSHIP FORM



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | | |
|---|---|--|
| <input type="checkbox"/> Served Up \$30,000 (TD \$27,750) | <input type="checkbox"/> Water Bottle \$10,000 (TD \$9,400) | <input type="checkbox"/> Tasting Book (Full Page) \$1,000 (TD \$865) |
| <input type="checkbox"/> Presenting \$20,000 (TD \$18,800) | <input type="checkbox"/> Mission Moment \$10,000 (TD \$9,400) | <input type="checkbox"/> Tasting Book (Half Page) \$500 (TD \$500) |
| <input type="checkbox"/> VIP \$15,000 (TD \$14,100) | <input type="checkbox"/> Extra Hoppy \$7,500 (TD \$7,050) | <input type="checkbox"/> VIP General Admission Ticket \$250 (TD \$175) |
| <input type="checkbox"/> Tasting Glass \$15,000 (TD \$14,100) | <input type="checkbox"/> Hops \$5,000 (TD \$4,700) | <input type="checkbox"/> General Admission Ticket \$150 (TD \$82) |
| <input type="checkbox"/> Station \$15,000 (TD \$14,100) | <input type="checkbox"/> Barley \$2,500 (TD \$2,228) | |

I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice
 Please call to pay by Credit Card: _____

Metro D.C. Chapter | Mark Spira | 4550 Montgomery Ave. Suite 1100N, Bethesda, MD 20814 | 301.215.7428

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.

This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care. Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS

- The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy (www.cff.org/attendancepolicy), which includes guidance for event attendees living with cystic fibrosis.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. This disclosure is applicable to all Cystic Fibrosis Foundation Trademarks.

Documents and information submitted under the Maryland Solicitations Act are available, for the cost of postage and copies from the Secretary of State, State House, Annapolis, MD 21401, or 410-974-5534.



**Please visit our website
<https://www.cff.org/chapters/metro-dc-chapter>
for more information on:**

Advocacy
Compass
Legacy Giving
TeamMATE
Tomorrow's Leaders



Metropolitan Washington D.C. Chapter

4550 Montgomery Ave., Suite 1100N
Bethesda, MD 20814